

PRUEBA DE PERIODO 3 COMPONENTE COMUNICATIVO CLEI 4 - JUSTINA V.

1 **Cuál de afirmaciones define exactamente la palabr/a DENOTACION:**

- A. La denotación es el significado que una palabr/a tiene aislada, fuera de contexto, por sí misma, tal como aparece definida en el diccionario
- B. La denotación es el significado que una palabr/a tiene en su conjunto de significados
- C. La denotación es el significado que una palabr/a tiene para cada uno según la cultura
- D. La denotación es el significado que una palabr/a tiene para todos

2 **Cuál de afirmaciones NO define exactamente la palabr/a CONNOTACION:**

- A. La connotación es el significado que una palabr/a tiene para todos
- B. La connotación es el significado que una palabr/a tiene en su conjunto de significados
- C. La connotación es el significado que una palabr/a tiene aislada, fuera de contexto, por sí misma, tal como aparece definida en el diccionario
- D. La connotación es el significado que una palabr/a tiene para cada uno según la cultura

3 **En la imagen siguiente la expresión “vine a dar la cara” significa:**

+ En la imagen siguiente la expresión “vine a dar la cara” significa:



- | |
|------------------------------------|
| a. Entregar la cara |
| b. Enfrentar una situación difícil |
| c. Lavarse la cara |
| d. Ponerse una máscara |

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- B. Enfrentar una situación difícil
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4 En el siguiente ejemplo "El que viaja, descubr/e otras" el significado **NO DENOTATIVO** es:

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- A. El mundo es como un libr/o abierto
- B. Quien no viaja solo conoce la primera página
- C. viajar otorga conocimiento
- D. el mundo tiene grandes oportunidades esperando

5 La siguiente imagen expresa la siguiente **CONNOTACION**:

5



- | |
|------------------------------------|
| a. Estar muerto |
| b. Ser mudo |
| c. Vivir en el cementerio |
| d. Saber guardar un secreto |

- A. Estar muerto
- B. Ser mudo
- C. Vivir en el cementerio
- D. Saber guardar un secreto

6 La **literatura prehispánica** comprende:

6

- A. todas las expresiones de carácter literario propias del continente americano antes de la llegada de los conquistadores indígenas
- B. todas las expresiones de carácter literario propias del continente Europeo antes de la llegada de los conquistadores españoles
- C. todas las expresiones de carácter literario propias del continente americano antes de la llegada de los conquistadores españoles
- D. todas las expresiones de carácter literario propias del continente americano antes de la llegada de los conquistadores Mayas

7 Las culturas que hicieron parte fundamental en la **literatura prehispánica** son:

7

- A. Popol vuh, Maya y la Inca
- B. Aztecas, Nahuatl y los Incas
- C. Nahuatl, maya, Inca
- D. Yucatán, maya, Inca

8

Uno de los temas tratados en la literatura prehispánica maya era:

- A. Creación del hombre
- B. Creación de la naturaleza
- C. Creación del mundo
- D. Creación de la biblia

9

La obr/a más representativa de los mayas fue:

- A. La biblia
- B. El Popol Vuh
- C. Quetzalcoat
- D. Apocalipto

10

El *Popol Vuh* es obr/a anónima maya que trata de explicar:

- A. Las ideas sobr/e la formación del hombre de barro
- B. Las ideas sobr/e la formación de la naturaleza
- C. Las ideas sobr/e la formación de los animales
- D. Las ideas sobr/e la formación del mundo

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El lenguaje publicitario se caracteriza por:

- A. Originalidad, brevedad, innovación, imagen
- B. creatividad, fotografía, producto, letras
- C. texto largo, imagen, creatividad, originalidad
- D. palabras bonitas, precios, mujeres, creatividad

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La publicidad denotativa significa que:

- A. Da un mensaje directo y claro, sin esconder nada, ni dejar asuntos a la imaginación, por esto es que suele ser publicidad con texto
- B. Da un mensaje confuso, haciendo que el consumidor o lector intuya el objetivo
- C. Da un mensaje directo sin texto, solo imagen
- D. Da un mensaje publicitario con texto

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13. En la siguiente imagen el mensaje enviado es:



- | |
|-------------------------------|
| a. Coca-Cola modelo |
| b. Coca-Cola es reciclable |
| c. La Coca-Cola te enferma |
| d. La Coca-Cola no te engorda |

- A. Coca - cola modelo
- B. Coca - Cola es reciclable
- C. La Coca - Cola te enferma
- D. La Coca - cola no te engorda

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Una respuesta correcta a la pregunta *"What role do family, school and friends play for teenagers today?"* es:

- A. They play a very important role for teenagers to help them to encourage themselves to face personal and social hard situations
- B. They play a very important role for teenagers to help them to study
- C. The school plays a very important role for teenagers to help them to encourage themselves to face personal and social hard situations
- D. The family plays a very important role for teenagers to help them to encourage themselves to face personal and social hard situations

"Two sisters and the cat."

(tomado de shorturl.at/sAY03)

Mrs. Wilson and Mrs. Smith are sisters. Mrs. Wilson lives in a house in Duncan and Mrs. Smith lives in a condominium in Victoria. One day Mrs. Wilson visited her sister. When her sister answered the door, Mrs. Wilson saw tears in her eyes. "What's the matter?" she asked. Mrs. Smith said "My cat Sammy died last night and I have no place to bury him".

She began to cry again. Mrs. Wilson was very sad because she knew her sister loved the cat very much. Suddenly Mrs. Wilson said "I can bury your cat in my garden in Duncan and you can come and visit him sometimes." Mrs. Smith stopped crying and the two sisters had tea together and a nice visit.

It was now five o'clock and Mrs. Wilson said it was time for her to go home. She put on her hat, coat and gloves and Mrs. Smith put the dead Sammy into a shopping bag. Mrs. Wilson took the shopping bag and walked to the bus stop. She waited a long time for the bus so she bought a newspaper. When the bus arrived, she got on the bus, sat down and put the shopping bag on the floor beside her feet. She then began to read the newspaper. When the bus arrived at her bus stop, she got off the bus and walked for about two minutes. Suddenly she remembered she had left the shopping bag on the bus.

Where does Mrs. Smith live?

- A. In a condominium in Duncan
- B. In a condominium in Victoria
- C. In a house in Duncan
- D. In a farm

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Why is Mrs. Smith upset?

- A. Because her sister came to see her cat
- B. Because her cat died
- C. Because Mrs. Wilson was sad
- D. Because of her sister

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What did Mrs. Wilson do?

- A. Take the cat with her on the bus
- B. Put her gloves in the shopping bag
- C. Prepare dinner for her sister
- D. She was sleeping

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Who did Sammy the cat live with?

- A. Mrs. Wilson
- B. Mrs. Smith
- C. Mrs. Wilson and Mrs. Smith
- D. With a dog

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What time did Mrs. Wilson go home?

- A. When the bus arrived
- B. At 5 p.m
- C. After she walked for two minutes
- D. At ten

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How did Mrs. Wilson go home?

- A. Walked for two minutes before she caught the bus
- B. Read a newspaper on the bus
- C. Took a bus
- D. By bike

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What did Mrs. Wilson forget?

- A. The newspaper
- B. Her handbag
- C. The shopping bag
- D. To cook

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Where did Sammy die?

- A. In Mrs. Smith's house in Duncan
- B. In Mrs. Wilson's garden
- C. In Victoria
- D. In a park

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One of these group of verbs are all regular

- A. Saw-spoke-asked-loved
- B. Lived-visited-came-put
- C. Stopped-waited-walked-waited
- D. Remembered-wrote-studied-called

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On August 18th we celebr/ated in our school "antioqueñidad fair" to

- A. Show paisa culture
- B. Show paisa tradition
- C. Show paisa food
- D. All of them a, b, c.

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On faire flowers Medellin showed:

- A. New Cars
- B. Flowers
- C. Paisa peasant women
- D. Medellín